

Salta! Jump Into Spanish

NEW JERSEY PARENTS EMBRACE ONE MOM'S

dream of teaching all children Spanish

Jackie Sanin, a New Jersey mom, wanted to raise bilingual children, who would grow up with an understanding and respect for their Cuban and Colombian heritage. She searched for a local enrichment program that combined both English and Spanish languages in a fun, creative, and social atmosphere. Unable to find any Spanish language programs that met her needs, she created Salta! Jump into Spanish.

It did not take long for Sanin to see that Salta! was a concept that all parents could connect with. English speaking families looking to enhance their child's education, or Spanish speaking families, hoping to reinforce the Spanish language, all found tremendous value in this newly created enrichment program.

Starting in a small space in Metuchen with a few pupils, Salta! has grown tremendously. Five years ago, Sanin started teaching a few classes herself, and now the program includes several instructors, and is housed in a large space in North Edison at 445 Plainfield Rd., with close to 200 pupils. Two franchise locations, Skillman and Peapack, will open in September.

Sanin said she believes one of the reasons for her success is the unique Salta! immersion method that teaches children to decode Spanish naturally and intuitively. This is a much different method to introduce children to a second language, as compared to the classroom setting of a traditional school. Salta! provides hours of learning through play and social activity.

Age-appropriate games and education provide the best opportunities for student success. Salta! offers programs for: Tadpoles (18–24 months old), Frogs (2–3 years old), Hoppers (3–4 years old), Jumpers (4–5 years old) Leapers (6–8 years old), Level I and II Graduates (8–10 years old), and semi-private tutoring for 10–12 years old.

Classes range from 45 minutes to 90 minutes, Monday through Saturday. Salta! also offers a two-hour preschool-like program, called Salta Schoolhouse, for children between the ages of three and five. There is also a Salta! all day, five-day-a-week, summer camp.

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Please see below for individual contact • saltajump.com